



All you need to start your own Bags campaign

Plastic Bag free community

Over 100 towns throughout the UK are aiming to become plastic bag free with more joining them every day.

You can act now:

- Remember to keep a few Go Green Bags in your car, so you always have a bag to hand.
- Encourage your local shops to ditch the thin bags. They can carry recyclable bags to sell to those who forget to bring their own. This could be their own logo bag or a central town bag (which would keep costs down for small retailers)
- If you are involved with a school, design a bag for your Eco project (and you can use it to raise funds at the same time - a double bonus).
- Involve your Local Council –we have designed bags for Libraries, Healthy food campaigns and conferences for local authorities.
- Gather together a group of like minded people and start an active campaign.

Engage your Town

- Test the water – set up a stall in a public area, explain the facts and show the alternative bags that can be used. Gather names of those interested in supporting your campaign
- Encourage your local newspaper to take an interest.
- Involve your local councillors
- Visit each retailer. Find out what they are using now, how much stock they have left and their willingness to change over.
- Enlist the help of the local business association, chamber of commerce etc.
- Decide on a town bag –this will give focus to the campaign and will start everyone off on the right path. Banchory chose a fold away bag
- Investigate funding available to provide the bag free to residents – Either through local government grants or business sponsorship.

Not only does this provide a focus on the environment but it brings together a community spirit which can be built on to take tackle other projects. Good Luck



Some Facts

10bn: the number of plastic bags used in the UK every year.

20mins. -the average length of time a plastic bag is used before it is dumped

98% of plastic bags end up in landfill

1,000 years : the time it will take polythene to decompose

34 countries have already banned or taxed plastic bags

Useful websites

<http://banchoryagainstoplastic.wordpress.com/>

http://www.adoptabeach.org.uk/pages/page.php?cust_id=76

www.abolishplasticbags.org.uk/

www.plasticbagfreebrighton.co.uk

www.gogreenbags.com