



Fundraising with Go Green Bags

Bags are brilliant for fundraising. They serve the two basic needs, raising money and raising awareness, at the same time.

At Go Green Bags we go a step further to help you. Sign up for our regular **Fundraising Tips newsletter** and we will share our many years of experience with you. Here are some tips to get you going.

School Fundraising- an eco project and a fundraiser.

- Very simple- design a bag, we make it, you sell it for a profit. But a little extra thought can turn a good project into a very profitable source of income.
- Get sponsorship- invite a local company to sponsor the bags and include this on it-it's a "walking advertisement for them"
- Many Councils (even today) have a small grants fund for eco projects
- Selling the bags-don't think 1 bag per family. Remember you will need a few of them for the weekly shop, grandparents and friends need them too. What about the wider community. Take a stall at a Farmers' market

Charity –awareness and funds

- A bag is a "walking advert" for your charity. Supporters will take it to the supermarket and re-use it regularly- raising awareness over and over again. Much more economical than a single advert in a publication.
- Local branches of large charities- get together and place a large order-we can put multiple addresses on each bag.
- A good looking, good value bag will sell well in a catalogue or on-line shop. Supporters often look for low value items they can purchase. Bransby Rest Home for Horses have a selection of bags including large and small cool bags



Community - raise funds and go plastic bag free.

Seed funding can be found from small local grants and environmental funds. Sponsorship is also ideal for a Community bag.

To set up a campaign visit our [Plastic Bag Free Community page](#)